

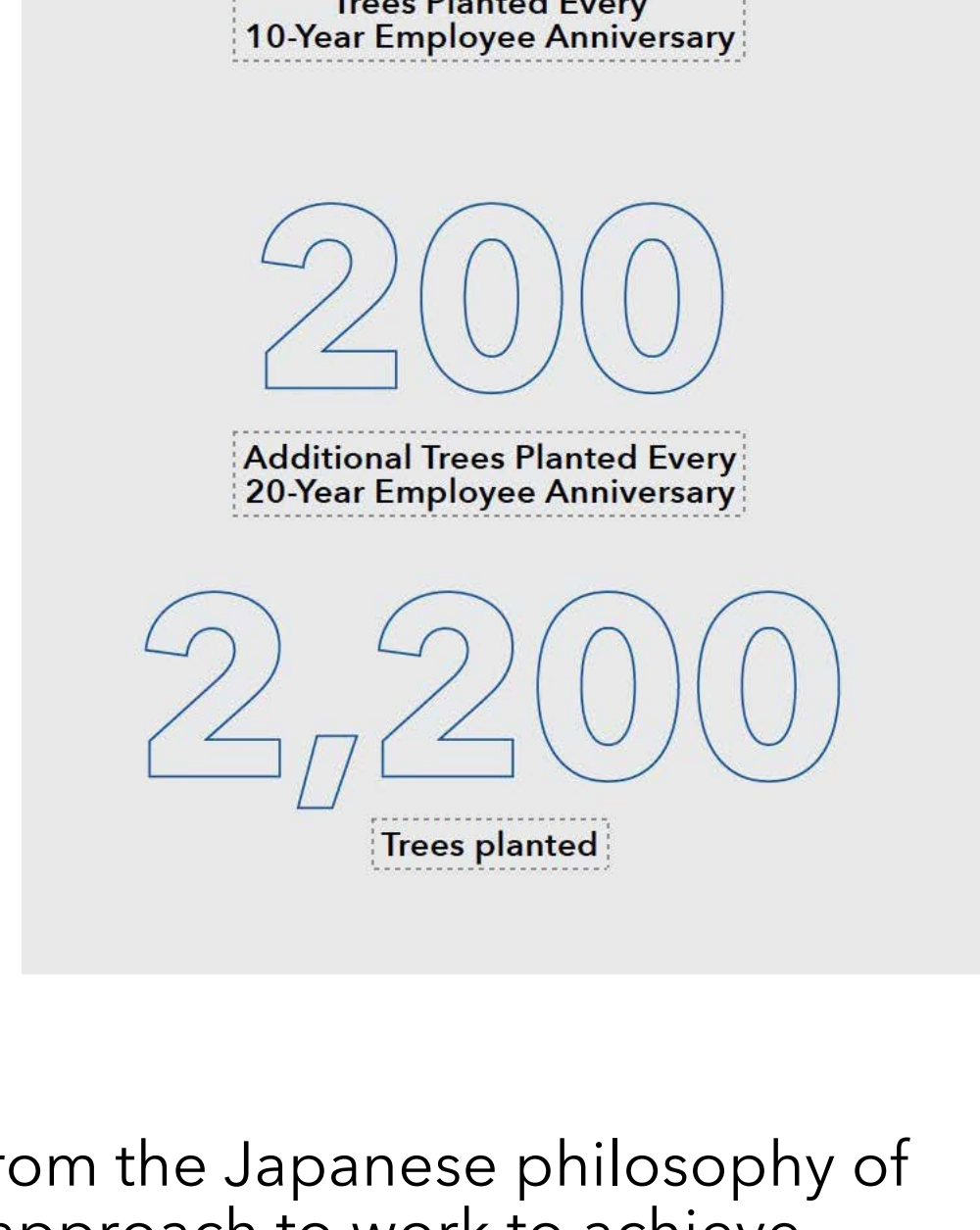
# WHAT DOES SUSTAINABILITY

## LOOK LIKE AT TAIKIUSA?

Sustainability flows through everything we do - in our culture, with our samples, and through our beauty solutions. We consistently look for improvements in our company and products, including sustainable materials, formulas, sourcing and packaging.

HERE'S A SNAPSHOT OF OUR EFFORTS - SO FAR.

### IN OUR CULTURE



TaikiUSA supports the Arbor Day Foundation, drawing from the Japanese philosophy of Kaizen - or continual improvement and a long-term approach to work to achieve systematic changes to improve quality.



#### THROUGH OUR ETHICAL SOURCING & MANUFACTURING

Our goal is to source products and materials through socially responsible partners, focusing on good manufacturing practices that meet and exceed environmental standards.

#### WITH OUR SAMPLES

- ✓ SHIPS IN RECYCLED PACKAGING
- ✓ REUSES CARDBOARD BOXES
- ✓ CUTS DOWN ON INK AND PLASTIC BY PRINTING SHIPPING LABELS DIRECT TO A THERMAL PRINTER

GMP COMPLIANCE

ISO CERTIFIED

### IN OUR BEAUTY SOLUTIONS



FORMULAS



MATERIALS



PACKAGING

### MASKS



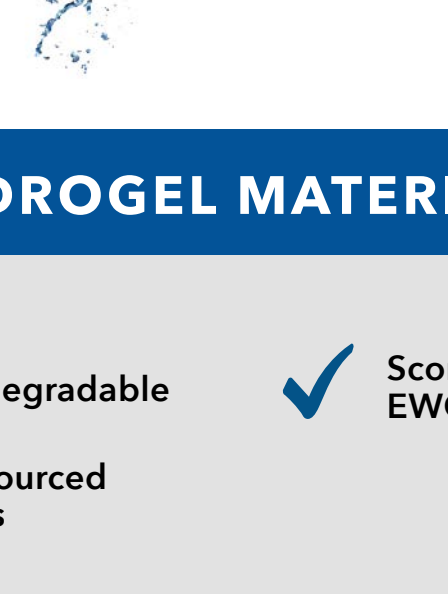
#### FORMULA INGREDIENTS

- ✓ Healthy
- ✓ Simple
- ✓ Non-toxic
- ✓ Cruelty-free



#### NON-WOVEN MATERIALS

- ✓ 100% cotton
- ✓ Biodegradable
- ✓ Biocellulose
- ✓ Sustainable bamboo



#### HYDROGEL MATERIALS

- ✓ 100% biodegradable
- ✓ Naturally sourced ingredients
- ✓ Scores low on the EWG scale



#### PACKAGING

- ✓ Multi-mask packs
- ✓ Jars
- ✓ Resealable cello bags
- ✓ Multi-mask dispenser

### BEAUTY TOOLS

#### MAKEUP BRUSHES

##### SUSTAINABLE FIBER + HANDLE OPTIONS



#### CRUELTY FREE FIBER

Mimics And Outperforms Natural Hair



#### WOODEN HANDLES

FSC-certified



#### TAFRE FIBER

Uses 28% Annually Renewable, Plant-based Material. Includes Antimicrobial Option For Additional Safety



#### PLANT-DERIVED HANDLES

30% Plant-derived Handle Additives, Including Coffee, Saw Dust And Wheat Straw



#### ECO-FRIENDLY MATERIALS

PCR 30%  
PLA 30%

Food Grade PBT  
Eco-friendly Bamboo

#### OTHER BRUSH OPTIONS

- ✓ Animal-free glue & lacquer
- ✓ Recycled aluminum ferrules & handles
- ✓ Aluminum-free ferrules & handles

### SPONGES & PUFFS

28%

Less Petroleum-Based Ingredients in our Exclusive Cellfine Technology Compared to Regular Cosmetic Sponges.

65-70%

Plant-Based Polyurethane Material

100%

Biodegradable and Non-Polluting, Made From 5 Earth-Friendly Materials



#### USDA-CERTIFIED

Substitutes Petroleum-Derived Ingredients with Corn and Sugarcane, Vegetable-Based Ingredients Certified by the USDA



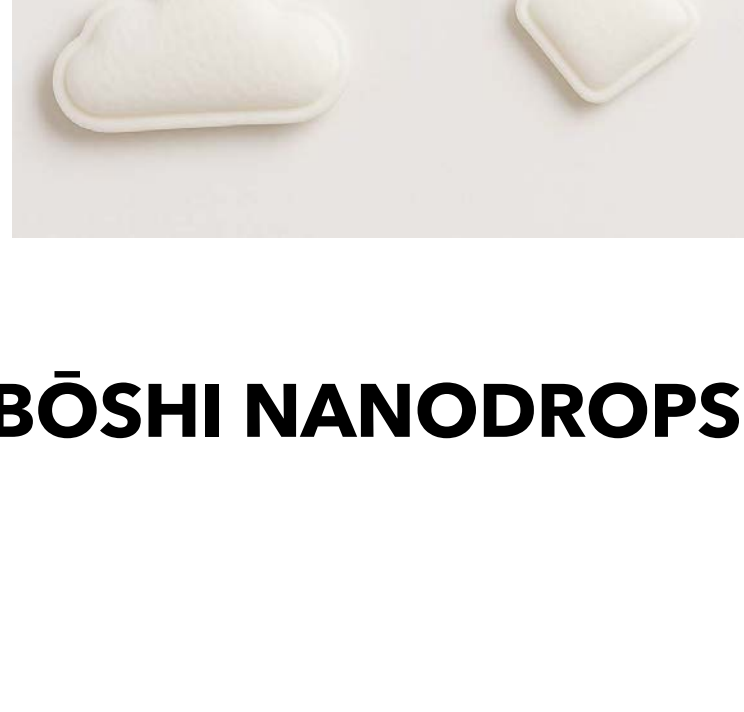
## Boshi Beauty Inc.

### WATERLESS SOLUTIONS FOR YOUR ECO-CONSCIOUS CUSTOMERS

Nanofiber technology manufactured through a patented ball electrospinning process, yielding high-performing, quick-dissolving beauty products.

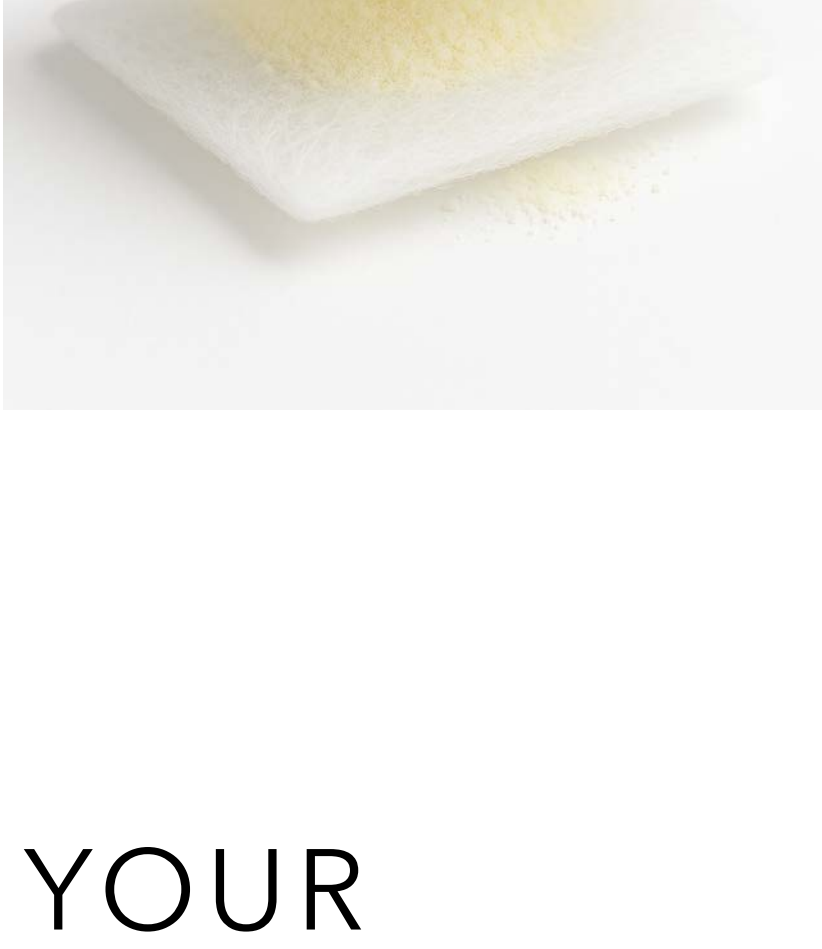


#### BŌSHI NANODOTS



#### BŌSHI NANODROPS

- ✓ Most skincare formulations contain more water than any other ingredient, up to 85%. The energy required to ship all that water can be saved by producing dry products, like Bōshi nanofibers, that can be rehydrated at the time of use.
- ✓ Fully Customizable
- ✓ Incorporate and improve stabilization of powdered ingredients
- ✓ Eliminate energy used to ship water
- ✓ Better efficacy with fewer ingredients



## WE BELIEVE IN YOUR SUSTAINABLE BEAUTY BRAND

Offering sustainable yet effective beauty solutions to your customers is one of the best choices you can make, and we are committed to making that possible.

Questions about any of our sustainable solutions or practices?  
Ready to get started with your own line of sustainable beauty?

GET IN TOUCH WITH OUR TEAM TO START THE CONVERSATION.