

WHAT DOES SUSTAINABILITY LOOK LIKE AT TAIKIUSA?

Sustainability flows through everything we do - in our culture, at our offices, with our samples, and through our beauty solutions. We consistently look for improvements in our company and products, including sustainable materials, formulas, sourcing and packaging.

HERE'S A SNAPSHOT OF OUR EFFORTS - SO FAR.

AT OUR OFFICES

- Low flow faucets and toilets to reduce indoor water use
- State of the art heating, ventilation and air-conditioning system
- Integrated building management system
- High efficiency, motion sensor LED lighting
- Floor-to-ceiling, high efficiency windows to reduce the use of indoor lighting
- Replaced plastic bottled water with water filter
- Individually controlled variable air volume boxes that ensure highly efficient air conditioning
- Eliminated disposable coffee & water cups

IN OUR CULTURE



TaikiUSA supports the Arbor Day Foundation, drawing from the Japanese philosophy of Kaizen - or continual improvement and a long-term approach to work to achieve systematic changes to improve quality.

100

Trees Planted Every 10-Year Employee Anniversary

200

Additional Trees Planted Every 20-Year Employee Anniversary

2,200

Trees planted



THROUGH OUR ETHICAL SOURCING & MANUFACTURING

Our goal is to source products and materials through socially responsible partners, focusing on good manufacturing practices that meet and exceed environmental standards.

GMP COMPLIANCE ISO CERTIFIED

WITH OUR SAMPLES

- ✓ SHIPS IN RECYCLED PACKAGING
- ✓ REUSES CARDBOARD BOXES
- ✓ CUTS DOWN ON INK AND PLASTIC BY PRINTING SHIPPING LABELS DIRECT TO A THERMAL PRINTER

IN OUR BEAUTY SOLUTIONS



FORMULAS



MATERIALS



PACKAGING

MASKS



FORMULA INGREDIENTS

- ✓ Healthy
- ✓ Simple
- ✓ Non-toxic
- ✓ Cruelty-free



NON-WOVEN MATERIALS

- ✓ 100% cotton
- ✓ Biodegradable
- ✓ Biocellulose
- ✓ Sustainable bamboo



HYDROGEL MATERIALS

- ✓ 100% biodegradable
- ✓ Naturally sourced ingredients
- ✓ Scores low on the EWG scale



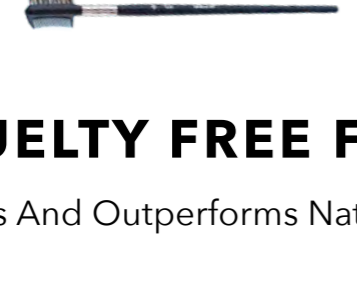
PACKAGING

- ✓ Multi-mask packs
- ✓ Jars
- ✓ Resealable cello bags
- ✓ Multi-mask dispenser

BEAUTY TOOLS

MAKEUP BRUSHES

SUSTAINABLE FIBER + HANDLE OPTIONS



CRUELTY FREE FIBER

Mimics And Outperforms Natural Hair



WOODEN HANDLES

FSC-certified



TAFRE FIBER

Uses 28% Annually Renewable, Plant-based Material. Includes Antimicrobial Option For Additional Safety



PLANT-DERIVED HANDLES

30% Plant-derived Handle Additives, Including Coffee, Saw Dust And Wheat Straw



ECO-FRIENDLY MATERIALS

PCR 30% Food Grade PBT
PLA 30% Eco-friendly Bamboo

OTHER BRUSH OPTIONS

- ✓ Animal-free glue & lacquer
- ✓ Recycled aluminum ferrules & handles
- ✓ Aluminum-free ferrules & handles

SPONGES & PUFFS

28%

Less Petroleum-Based Ingredients in our Exclusive Cellfine Technology Compared to Regular Cosmetic Sponges.

65-70%

Plant-Based Polyurethane Material

100%

Biodegradable and Non-Polluting, Made From 5 Earth-Friendly Materials



USDA-CERTIFIED

Substitutes Petroleum-Derived Ingredients with Corn and Sugarcane, Vegetable-Based Ingredients Certified by the USDA

WATERLESS BEAUTY

IN ADDITION TO THE ABOVE SUSTAINABLE EFFORTS, TAIKIUSA HAS TAKEN A SPECIAL FOCUS IN ONE CRITICAL ENVIRONMENTAL PROBLEM: WATER SHORTAGES.

85%

The Amount of Water Most Traditional Beauty Product Formulations Contain Up To

80-100

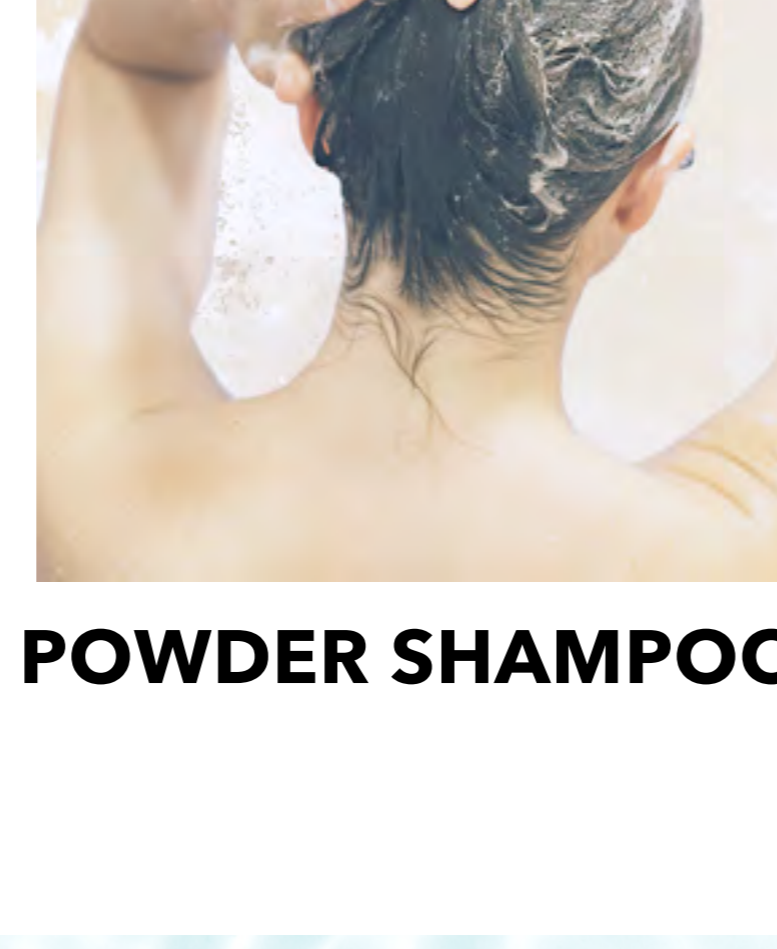
Gallons of Fresh Water are Used by Humans Daily

2/3

Of Our World's Population Will Experience Water Shortages by 2024



POWDER CLEANSER



POWDER SHAMPOO

POWDER-TO-LATHER, WATER-ACTIVATED SOLUTIONS

Sustainable alternative to liquid beauty products without the use of sulfates, paraben, silicones, synthetic color and artificial fragrance

100%

Ingredients of Natural Origin (ISO 16128) that score low on the EWG scale

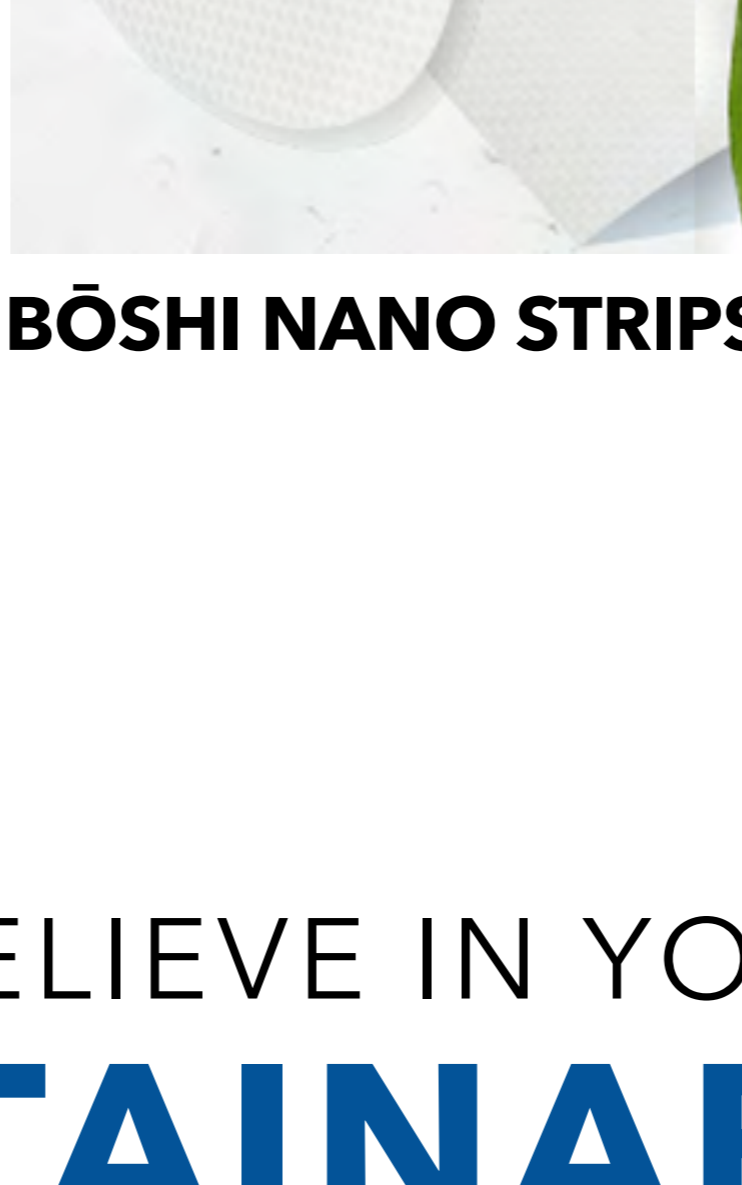
If we can cut down on water use in beauty, we can use less packaging, reduce post-consumer waste, and offer more sustainable packaging options. Here's what we've innovated for waterless beauty to date.

Bōshi Beauty Inc.

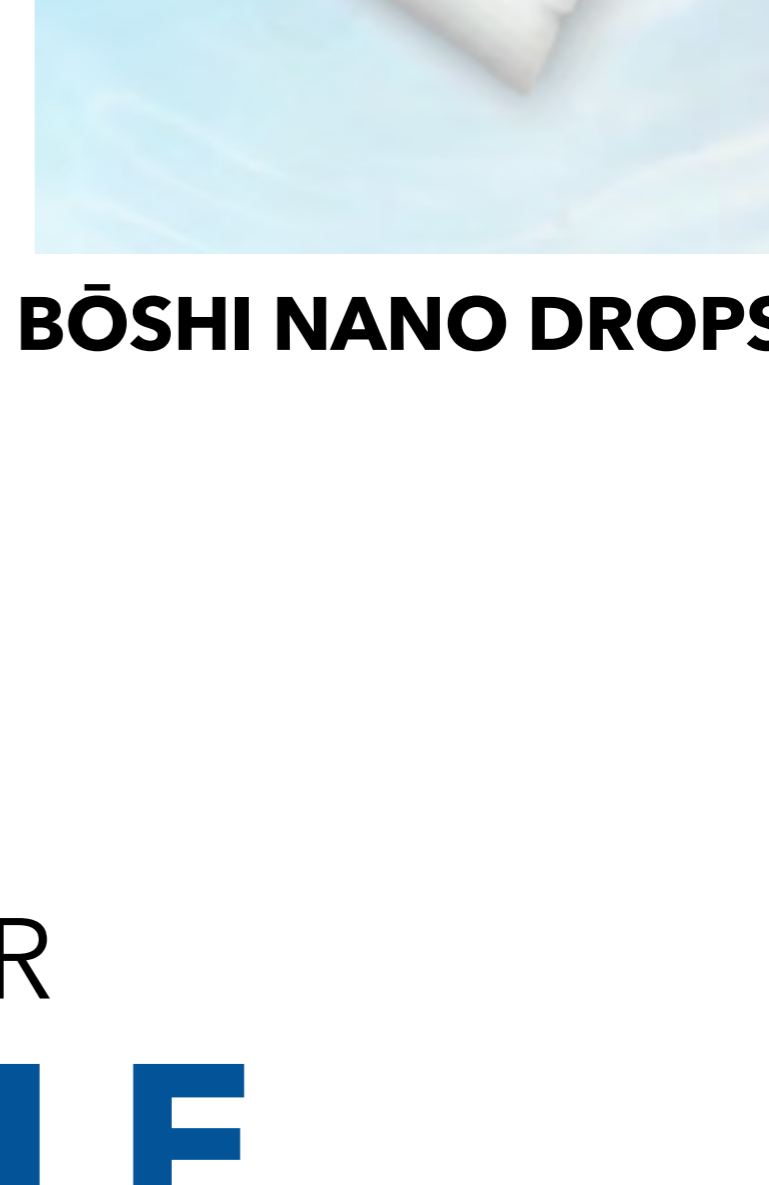
WATERLESS SOLUTIONS FOR YOUR ECO-CONSCIOUS CUSTOMERS

Nanofiber technology manufactured through a patented ball electrospinning process, yielding high-performing, quick-dissolving beauty products.

- ✓ Meets consumer-sustainable packaging
- ✓ Reduces waste
- ✓ Eliminates water overuse
- ✓ Reduces environmental footprint
- ✓ Performs better than traditional formulation alternatives



BŌSHI NANO STRIPS



BŌSHI NANO DROPS

WE BELIEVE IN YOUR SUSTAINABLE BEAUTY BRAND

Offering sustainable yet effective beauty solutions to your customers is one of the best choices you can make, and we are committed to making that possible.

Questions about any of our sustainable solutions or practices? Ready to get started with your own line of sustainable beauty?

GET IN TOUCH WITH OUR TEAM TO START THE CONVERSATION.