

COSMETIC SPONGES

Finding the Right Tool for Product Application



Even the best beauty products will suffer **WITHOUT THE BEST APPLICATION TOOL.**

Thanks to beauty vloggers, consumers are more educated about application and the different tools available.

- ✗ Fingers spread oil and bacteria.
- ✗ The wrong sponge shapes and materials hinder application.
- ✗ Cheap, disposable sponges absorb product and don't blend well.



OWN THE APPLICATION

Improve your customers' application experience and return rate by providing the best sponge for your product.



SPONGE TYPES



Celltex Sponge

This cost-effective industry standard sponge is made from Nitrile Butadiene Rubber (NBR) and can be used wet or dry. NBR is the material used for 3D-shaped sponges.

- ✓ Liquid
- ✓ Cream
- ✓ Powder

Taiki Beauty Sponge

Taiki's propriety manufacturing process is used to create a soft, luxurious feel and consistent pore sizing at a competitive price.

- ✓ Liquid
- ✓ Cream
- ✓ Powder



Cellbian Sponge

This luxurious sponge material has the tightest pore option, for a flawless application. Great for all types of products and performs well with SPF formulas.

- ✓ Liquid
- ✓ Cream
- ✓ Powder

Duo Sponge

For the smooth finish and performance of Cellbian and absorption resistance of NBR material, Duo Sponges are made by laminating a Cellbian sponge to a Celltex core.

- ✓ Liquid
- ✓ Cream



Flocked Sponge

Velvety soft texture on one side delivers perfect powder buffering with a sponge on the other side for liquid product.

- ✓ Liquid
- ✓ Powder

BEAUTY SPONGE INNOVATION

Taiki was founded as a **supplier of sea sponges** and has transformed the cosmetic sponge market over time. Taiki was the first to introduce the synthetic rubber sponge and has since followed that with innovative new sponge technologies and patented antimicrobial treatments, improving the entire makeup application process for the industry.

