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FOR IMMEDIATE RELEASE

TAIKI'S SITI KHALID HEADS UP PRODUCT DEVELOPMENT

Montvale, New Jersey – JULY 2015 – Taiki Group, a premier global leader of skincare and make-up beauty tools, containers and products is proud to announce a new **Director of Product Development, Siti Khalid**.

Siti has been with Taiki since 2006 and during that time has grown from Sales Assistant to Account Manager to her new position as Director of Product Development. Over the years Siti, provided sales support, managed projects and in 2012 was promoted to Account Manager for Estee Lauder.

“We have been looking for someone to head up Product Development and Siti is a natural fit,” says Jan Wilson, VP of Sales. She has been a critical team player within Taiki and has a deep understanding of our products, customer needs, and supply chain,” adds Wilson.

Taiki puts emphasis on Production, Material and Design to create products and solutions that improve on the application experience. In her new position, Siti will focus on working with our factories to develop products that meet the needs of our customers and industry trends. The goal is to get products to market faster.

Siti recently graduated from Fordham Business School with an MBA in Finance and Management.

Taiki Group specializes in the art & science of make-up and skincare application. Being an international leader, Taiki offers a global structure that integrates development, manufacturing and logistics to ensure the best quality, superior service and technical expertise.